免费午餐简报 FREE LUNCH FOR CHILDREN BRIEFING IN JANUARY 2016

免费午餐基金 2016年1月

2016年1月 中国社会福利基金会免费午餐基金管理委员会主办 www.mianfeiwucan.org

学校执行汇报 Reports of Registered Schools:

截止2016年1月底

累计开餐学校	514 所
现有开餐学校	434所
现项目受惠人数	142811人
现有用餐人数	104321人

分布于全国23个省市自治区

By the end of January 2016, Free Lunch has found its footprints in 514 schools (currently 434) across 23 provinces, municipalities and autonomous regions, benefiting 142,811, with 104,321 registered for free lunches.

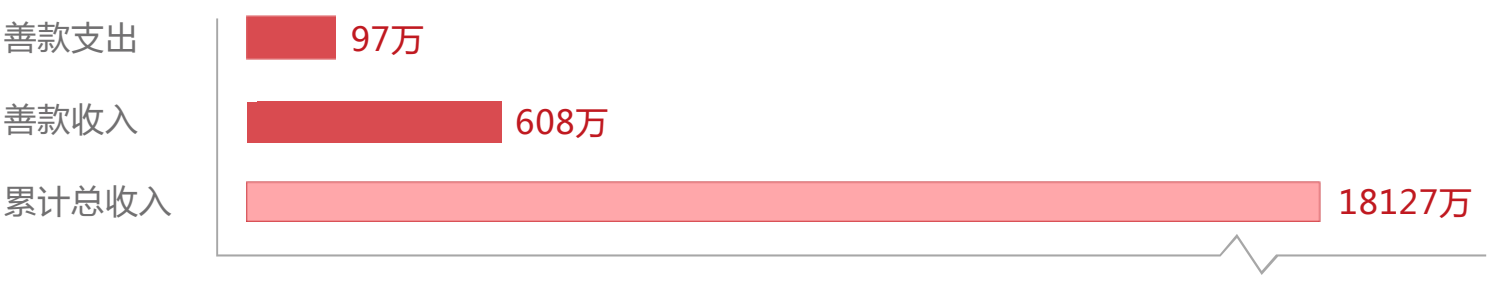
学校1月份进入寒假阶段，无新开餐学校，项目进行学期总结。

With the advent of winter holiday in January, and no more schools register for Free Lunch, the program has come to its semester summary.

更多学校信息请查看免费午餐官网学校公示页面
For more information about the schools, please view the school page at our official website http://www.mianfeiwucan.org/school/schoolinfo/

财务数据公示 Financial Data:

2016年1月善款收入：608万余元，善款支出：97万余元



Donations received: RMB 6.08+ million; Expenditure: RMB 970,000+
As of the end of January, Free Lunch for Children has a gross income of RMB 181.27 million.

您可进入免费午餐官网查询捐赠
You can check your donation at our official website: http://www.mianfeiwucan.org/donate/donation/

捐赠鸣谢 Acknowledgements

- **明星鸣谢**：马伊琍、赵普、SNH48-赵嘉敏、孔垂楠Korn 、延参法师、李艾
  Stars: Ma Yili, Zhao Pu, SNH48-Zhao Jiamin, Korn Kong, Master Yancan, Li Ai
- **名人鸣谢**：张旭光、刘楣洪、张建平、李巍松、李明、芦荻、萧汉、秦健、耿灵阁、龙友、徐明春、延志超、胡中一
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  Individuals: @328327070, @meidegushi, @326210940, @BianHaofei, @FengMiaomiao @Yalixuan, @2401087170, @OuyangLixin, @878727676, @1848069891, Zhang Shihua, @2619092403, @2537412445, @5379900606, @2173398160, @5545854216
- **媒体鸣谢**：A、媒体：琼海市广播电视台、CSR环球网、环球汽车网、汽车点评网、国际在线、镇江日报、光明网、深圳特区报、红网、四川新闻网、网易、广西日报、新华网、人民网、中金在线、搜狐、中国网、大江网
  B、微信公众号：宁远在线、文明石台、琼海市广播电视台、琼海视窗、圆方社企、今目标、CSR环球网、扎兰屯市骏通汽车、环球汽车网、陕西鹏瑞凯翼4S店、东营恒盛凯翼汽车4S店、凯翼汽车、凯翼经纪人、江西师大初教团委、腾讯公益
  C、新浪微博：@微公益、@ SNH48-赵嘉敏、@孔垂楠Korn、@延参法师、@白素真MIKO、@李艾、@李艾粉丝会、@晓露晓路、@美德故事、@MAriJuANa-Lee、@领悦资讯站、@宝丽雅家居、@ZS_青梅竹马初心站、@跬步公益、@豆荚加速器官方微博、@李敏镐铁杆后援会、@蚂蚁金服公益、@大润发官方微博、@荣宝斋在线、@嗨森媛溜溜、@DH--com、@张诗桦、@Fuxying 、@么么坤啊、@纪青玉、@日天群岛、 @SNH48-赵嘉敏应援会
  D、新浪微博话题#请家乡孩子吃午餐#超过1526.4万阅读，2.6万人参与
  E、微信朋友圈广告
  Media Outlets: A. Media: Qionghai Radio & Television Station, CSR World, Huanqiuauto.com, XGO.com.cn, CRI Online, Zhenjiang Daily, GMW.cn, Shenzhen Special Zone Daily, Rednet.cn, NEWSSC.org,NetEase, Guangxi Daily, Xinhuanet.cn, people.com.cn, cnfol.com, Sohu, China.com.cn, jxcn.cn,
  B. WeChat Accounts: nyzxwx, stwmb342922, QHBTV-59, qionghais, u-fchina, jinmubiao, csrworld, ZLTjuntong, huanqiuauto, sxprky, dyrxky.dycars.com, kaiyiqiche, kaiyijingjiren, jxnucjxytw, tencentgy
  C. Sina Weibo: @weibogongyi, @3054571717, @kcn9129, @hutuheshang, @jiroeve, @liai, @loveloveliai, @huangxiaolu06, @meidegushi, @878727676, @5708067249, @baoliyajj, @5687600350, @5298120702,@doujiajsq, @leeminhotieganfensi, @gyalipay, @2305472614, @rbz1672, @1848069891, @2612364865, @2619092403, @2537412445, @5379900606, @2173398160, @5545854216, @zhaojiaminba
  D. The topic #Buy Hometown Kids A Lunch# at Sina Weibo enjoyed 15,264,000 views and 26,000 engagements.
  E. Advertisements in WeChat Moments
- **鸣谢企业**：荣宝斋、大润发、蚂蚁金服、宝丽雅家居、豆荚加速器、心触动(武汉)文化传媒有限公司、兑啦网、古村之友、随手记、今目标
  Companies: Rongbaozai, RT-Mart, Ant Financial, Forever, podvpn, Xinchudong (Wuhan) Cultural Media Co., Ltd., duiduila.com, Friends of Spirit Community, Feidee, JinGoal

1月主要活动名单 List of Campaigns

- #请家乡孩子吃午餐#
  # Buy Hometown Kids A Lunch #
- #围脖义卖#
  #Weibo Charity Sales#
- #送孩子一个福气年#活动
  #A Year of Blessing for Kids#
- 荣宝斋在线#艺术助力公益# 活动
  "Art for Charity" by @rbz1672
- 银行家俱乐部慈善晚宴
  Charity Ball by Bankers Club
- 今目标“老板我这么拼，你知道吗”
  "Boss, I'm A Workaholic" by JinGoal

更多活动详情请进入官网资讯平台查询
Please visit our website for more campaign details: http://www.mianfeiwucan.org/infor/

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Follow us: You can follow us on our WeChat to keep yourselves informed of the latest information. Follow us by scanning:

监督电话：15330072811 合作联络：15313265796